WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

PENDING TRADEMARK - CIPO (Canada)

210 Serial number
2323269

220 Application date
April 24, 2024

551 Kind of mark
Individual

550 Type of mark
Figurative

511 Nice classification - NCL(12)
14, 18, 25, 35

540 Reproduction of the mark

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
Mr Evangelos Marinakis

- Address
Capital Building
3 Iassonos Street, Piraeus,
18537

- Country
Greece

740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
RICHES, MCKENZIE & HERBERT LLP

- Address
SUITE 1800
2 BLOOR STREET EAST,
TORONTO

- Country
Canada

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO- NCL(12)

- 14

precious metals and their alloys • precious and semi-precious stones • horological and chronometric instruments • watches • jewellery • body jewellery • bangles • bracelets • diamonds • cut diamonds • jewellery incorporating diamonds • articles of jewellery with ornamental stones • jewellery charms • articles of jewellery with precious and semi-precious stones • articles of jewellery made of precious metals or their alloys • articles of imitation jewellery • jewellery made of leather • articles of jewellery coated with precious metals or their alloys • costume jewellery • identification bracelets being jewellery • charm bracelets • brooches being jewellery • chains being jewellery • charms for jewellery • choker necklaces • earrings • necklaces • tie clips • tie pins • cufflinks • fashion jewellery • gemstones • decorative pins being jewellery • face jewellery • hat pins • hat ornaments made of precious metals • hat jewellery • head jewellery • foot jewellery • lapel pins • lockets being jewellery • medallions being jewellery • medals • necktie fasteners • jewellery ornaments • jewellery stones • pendants being jewellery • badges of precious metal • rings being jewellery • scarf clips being jewellery • trinkets being jewellery • chains for watches • jewellery cases • cases adapted to contain items of jewellery • musical jewellery boxes • jewellery boxes • jewellery rolls • jewellery boxes made of leather • presentation boxes made of leather • jewellery cases made of leather • key chains • key fobs • charms for key rings and key chains • key chains for use as jewellery • key rings made of leather • parts and fittings for the aforesaid goods

- 18

leather and imitations of leather • leather jewellery • animal skins, hides • trunks and travelling bags • umbrellas, parasols and walking sticks • whips, harness and saddlery • keycases • purses • bags • handbags, boot bags • holdalls • luggage • suitcases • rucksacks • backpacks • sporting bags • wallets • credit card holders • briefcases • card cases • luggage label holders • belts • collars for pets • luggage straps and luggage tags made of leather • school bags • document cases • parts and fittings for the aforesaid goods

- 25

clothing • footwear • headgear

- 35

advertising • business management • business administration • office functions • accounting • accounts (drawing up of statements of -) • administrative processing of purchase orders • advertising by mail order • arranging newspaper subscriptions for others • arranging subscriptions to telecommunication services for others • auctioneering • auditing • bill-posting • business appraisals • business consultancy (professional -) • business information • business inquiries • business investigations • business management and organization consultancy • business management assistance • business management consultancy • business management of hotels • business management of performing artists • business management of sports people • business organization consultancy • business research • commercial administration of the licensing of the goods and services of others • commercial information agencies • commercial information and advice for consumers [consumer advice shop] • commercial or industrial management assistance • compilation of information into computer databases • compilation of statistics • cost price analysis • data search in computer files for others • demonstration of goods • direct mail advertising • dissemination of advertising matter • distribution of samples • document reproduction • economic forecasting • efficiency experts • employment agencies • fashion shows for promotional purposes (organization of -) • file management (computerized -) • import-export agencies • invoicing • layout services for advertising purposes • management (advisory services for business -) • marketing • marketing research • marketing studies • modelling for advertising or sales promotion • news clipping services • office machines and equipment rental • on-line advertising on a computer network • opinion polling • organization of exhibitions for commercial or advertising purposes • organization of trade fairs for commercial or advertising purposes • outsourcing services [business assistance] • payroll preparation • personnel management consultancy • personnel recruitment • photocopying services • presentation of goods on communication media, for retail purposes • presentation of virtual goods, digital assets and non-fungible tokens (nfts) on communication media, for retail purposes • price comparison services • procurement services for others [purchasing goods and services for other businesses] • production of advertising films • promotional services • psychological testing for the selection of personnel • public relations • publication of publicity texts • publicity • publicity agencies • publicity columns preparation • publicity material rental • radio advertising • relocation services for businesses • rental of advertising space • rental of advertising time on communication media • rental of photocopying machines • rental of vending machines • sales promotion for others • secretarial services • shop window dressing • shorthand • sponsorship search • systemization of information into computer databases • tax preparation • telemarketing services • telephone answering for unavailable subscribers • television advertising • transcription • typing • updating of advertising material • word processing • writing of publicity texts • advertising and marketing • advertising services • business data analysis • online advertising and marketing services • business networking • business monitoring and consulting services, namely, tracking users and advertising of others to provide strategy, insight, marketing guidance, and for analysing, understanding and predicting consumer behaviour and motivations, and market trends • placing advertisements and promotional displays in electronic sites accessed via computer networks • providing information regarding careers, employment, and job placement • providing market information in relation to consumer products • providing shopping information • compiling and maintaining online directories • providing information regarding organising and conducting

volunteer programmes and community service projects • computerized file management • sales promotion (for others) • computer data recording services • business information services • providing business information over the internet • retail services connected to the sale of chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry, unprocessed artificial resins, unprocessed plastics, manures, fire extinguishing compositions, tempering and soldering preparations, chemical substances for preserving foodstuffs, tanning substances, adhesives used in industry • retail services connected to the sale of unprocessed plastics in the form of liquids, chips or granules, paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, mordants, raw natural resins, metals in foil and powder form for painters, decorators, printers and artists • retail services connected to the sale of bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, deodorants, perfumes, toiletries, creams, gels, lotions, foams, soaps, talcum powder, shampoos, conditioners, sprays, body paint, antiperspirants, body and facial scrubs, breath fresheners • retail services connected to the sale of pre-shave and aftershave preparations, shaving preparations, cosmetic preparations, laundry detergent and fabric conditioners, vegetable dye skin transfers, boot cream and polish, car cleaning preparations, cushions filled with fragrant or perfumed substances, room fragrancing products • retail services connected to the sale of industrial oils and greases, lubricants, dust absorbing preparations, wetting and binding compositions, fuels and illuminants, candles and wicks for lighting, combustible fuels and scented candles • retail services connected to the sale of pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for humans and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides • retail services connected to the sale of badges made of common metals and their alloys, vehicle badges, buckles, busts, figurines, hooks, key rings, keys, memorial plates and plaques, ornaments, monuments, signs, number plates, statues and statuettes, ferrules for walking sticks, works or art, all made wholly or principally of metal, bronzes • retail services connected to the sale of common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, ores, trophies of common metal • retail services connected to the sale of machines, namely coffee machines and food processing machines, machine tools, motors and engines (except for land vehicles), machine coupling and transmission components (except for land vehicles), agricultural implements other than hand-operated, incubators for eggs, automatic vending machines • retail services connected to the sale of hand tools and hand operated implements, cutlery, side arms, razors, electric razors and hair cutters • retail services connected to the sale of scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, mechanisms for coin operated apparatus • retail services connected to the sale of calculating machines, data processing equipment and computers, fire-extinguishing apparatus, apparatus for data processing, apparatus for processing card transactions and data relating thereto and for payment processing, cash registers • retail services connected to the sale of apparatus for verifying data on magnetically encoded cards, sound and/or video recordings, tapes, cassettes, compact discs, films, slides, video recorders, video cassettes, video discs, dvds, computer games, video games, computer software, computer game software for use on mobile and cellular phones, downloadable graphics for mobile phones, application software for mobile phones, computer game software for computers, mobile phones and tablet computers • retail services connected to the sale of software for tablet computers, computer hardware, computer peripherals, mouse mats, screensavers, publications in electronic format, data processing apparatus, electric and electronic scoreboards, photographic and cinematographic apparatus and instruments, time recording devices, cameras, camcorders, cases especially made for photographic apparatus and instruments, telecommunications apparatus, equipment and accessories • retail services connected to the sale of broadcasting apparatus and instruments, telephones, mobile phones, mobile phone accessories, cases and covers for mobile phones, cases and covers for computer tablets, cases and covers for computer hardware, sunglasses, sunglass cases, sunglass frames, eyeglasses, eyeglass cases, eyeglass frames, eyeglasses for sports, goggles, protective clothing and protective footwear, magnets, fridge magnets, decorative magnets, usb flash drives • retail services connected to the sale of surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, massage apparatus, supportive bandages, furniture adapted for medical use • retail services connected to the sale of apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, air conditioning apparatus, electric kettles, gas and electric cookers, vehicle lights and vehicle air conditioning units • retail services connected to the sale of vehicles, apparatus for locomotion by land, air or water, wheelchairs, motors and engines for land vehicles, vehicle body parts and transmissions • retail services connected to the sale of firearms, ammunition and projectiles, explosives, fireworks • retail services connected to the sale of precious metals and their alloys, jewellery, precious stones, horological and chronometric instruments, alarm clocks, alloys of precious metal, amulets, atomic clocks, badges of precious metal, beads for making jewellery, boxes of precious metal, bracelets, brooches, busts of precious metal, cases for clock- and watchmaking, cases for watches [presentation], chains [jewellery], charms [jewellery], chronographs [watches] • retail services connected to the sale of chronometers, chronometrical instruments, chronoscopes, clock cases, clocks, clocks and watches, electric, clockworks, coins, copper tokens, cuff links, diamonds, earrings, gold thread [jewellery], gold, unwrought or beaten, hat ornaments of precious metal, ingots of precious metals, iridium, jewellery, jewellery cases [caskets], jewellery of yellow amber, key rings [trinkets or fobs], lockets [jewellery], master clocks, medals • retail services connected to the sale of necklaces [jewellery], ornamental pins, ornaments [jewellery], pearls [jewellery], pins [jewellery], precious metals, unwrought or semi-wrought, precious stones, rings [jewellery], semi-precious stones, shoe ornaments of precious metal, silver thread, silver, unwrought or beaten, spun silver [silver wire], statues of precious metal, statuettes of precious metal, stopwatches, sundials, tie clips, tie pins • retail services connected to the sale of watch bands, watch cases, watch chains, watch glasses, watch springs, watches, wire of precious metal [jewellery], works of art of precious metal, wristwatches, wrist bands, team and player trading pins (jewellery), pin badges, trophies of precious metals, headphones, parts and fittings for all the aforesaid goods, trophies of precious metals • retail services connected to the sale of musical instruments, stands and cases adapted for musical instruments • retail services connected to the sale of printed matter, book binding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging, printers' type, printing blocks, travellers cheques, cardboard and plastic cards, cheques, booklets, posters, bookmarks, flags, banners • retail services connected to the sale of paper, cardboard, note-paper transfers, decalcomanias, labels, wrapping and packaging materials, trading cards, periodical publications, newspapers, books, magazines, albums, pens, pencils, rulers, pencil cases, writing paper, car tax disc holders, stickers, vehicle stickers, writing and drawing instruments, greeting cards, instructional and teaching material, calendars, diaries, address books, folders, files, writing instruments of precious metal • retail services connected to the sale of leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, keycases, purses, bags, handbags, boot bags, holdalls, luggage, suitcases, rucksacks, backpacks, sporting bags • retail services connected to the sale of wallets, credit card holders, briefcases, card cases, luggage label holders, belts, strips, collars for pets, luggage straps and luggage tags made of leather, school bags, document cases, passport cases • retail services connected to the sale of non-metallic building materials, non-metallic rigid pipes for building, asphalt, pitch and bitumen, non-metallic transportable buildings, non-metallic monuments, non-metallic framed conservatories • retail services connected to the sale of doors and windows, furniture, mirrors, picture frames, wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and plastic, garden furniture, pillows and cushions • retail services connected to the sale of household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steel wool, articles made of ceramics, glass, porcelain or earthenware, electric and non-electric toothbrushes, scale models [ornaments] of plastic and wood, coasters (tableware), mugs, ceramic mugs, porcelain mugs, cups and mugs, bottle openers, drinking bottles for sport • retail services connected to the sale of ropes, string, nets, tents, awnings, tarpaulins, sails, sacks for transporting bulk materials, padding and stuffing materials which are not made of rubber or plastics, raw fibrous textile materials • retail services connected to the sale of yarns and threads for textile use • retail services connected to the sale of textiles, flags, not made of paper, bath linen, bed covers, curtains of textile or plastic, sleeping bag sheet liners, bean bag covers, fabric for use in the manufacture of bags, fibre fabrics for use in the manufacture of bags, quilt bags, handkerchiefs, tea towels, textile wall hangings, bar towels, towels, pennants, napkins and tablecloths, badges made of fabric material • retail services connected to the sale of clothing, footwear, headgear, football boots, sportswear, football shirts, replica football kits, football bibs, wrist bands • retail services connected to the sale of lace and embroidery, ribbons and braid, hooks and eyes, pins and needles, artificial flowers, badges, cloth badges, other badges not of precious metal or cloth, rosettes, ornamental novelty badges, buttons, braids, tassels, brooches for clothing • retail services connected to the sale of decorative pins and badges not made of precious metal, hair bands, hair pins, pins of non-precious metal, cords for clothing (straps), buckles of precious metal, pin cases, badges for wear, embroidered badges • retail services connected to the sale of carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings (non-textile), wallpaper • retail services connected to the sale of games and playthings, gymnastic and sporting articles, toys, board games, hand-held, self-contained games apparatus, computer game apparatus, footballs, balls, bags adapted for carrying sporting articles and apparatus, goal posts, goal nets, reduced sized goal posts, sports training apparatus, hurdles for use in athletics training, blocking dummies, protective padding for sports, shin pads, football gloves • retail services connected to the sale of miniature replica football kits, darts and flights therefor, balloons, coin/counter operated games, ordinary playing cards, games adapted for use with television receivers, models being toys, plastic models being toys, teddy bears, stuffed toy bears, puzzles, soap bubbles [toys], bubble making wand and solution sets, poker chips, indoor football tables, table football tables, scale of models being toys, plastic models being toys • retail services connected to the sale of meat, fish, poultry and game, meat extracts, preserved, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, prepared meals, soups and potato crisps • retail services connected to the sale of coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastry and confectionery, edible ices, sugar, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice, non-medicated confectionery, chocolate based confectionery, frozen confectionery, chilled desserts • retail services connected to the sale of snack foods, prepared meals and snacks, sauces, condiments, preparations made from cereals, bread, pastry and confectionery, crisps made of cereals or potato flour, salad dressings, artificial coffee, sweets [candy], candy bars and chewing gum, chocolate sweets, chocolate, biscuits • retail services connected to the sale of agricultural, horticultural and forestry products, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, food and beverages for animals • retail services connected to the sale of beers, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, isotonic drinks, syrups and other preparations for making beverages • retail services connected to the sale of alcoholic beverages (except beers), alcoholic wines, spirits and liqueurs, alcopops, alcoholic cocktails • retail services connected to the sale of tobacco, smokers' articles, matches, lighters for smokers • providing an online marketplace for buyers and sellers of virtual goods and services • providing an online marketplace for buyers and sellers of crypto collectibles • providing an online marketplace for buyers and sellers of blockchain-based non-fungible assets • operating on-line marketplaces featuring crypto collectibles and blockchain-based non-fungible assets • organization and management of loyalty, incentive and bonus program services using cryptocurrency via blockchain-based digital transactions • administration of loyalty rewards program using cryptocurrency via blockchain-based digital transactions • administration of blockchain-based loyalty and incentive schemes • organization, operation and supervision of loyalty and incentive schemes • providing an online marketplace • providing an online marketplace for non-fungible tokens (nfts) • providing an online marketplace for buyers and sellers of digital goods authenticated by non-fungible tokens (nfts) • online retail store services connected to the sale of downloadable digital files and multimedia, image, video, music and audio files authenticated by non-fungible tokens • business management of event ticketing for others • retail services connected to the sale of virtual goods, namely, footwear, clothing, headwear, sportswear, football shirts, eyewear, bags, sports bags, backpacks, sports equipment, footballs, art, toys, for use online and in online virtual worlds • retail services connected to the sale of virtual goods, namely, perfumery, cosmetics, toiletries, cosmetic preparations, laundry detergent and fabric conditioners, badges, vehicle badges, buckles, busts, figurines, key rings, memorial plates and plaques, ornaments, monuments, signs, number plates, statues and statuettes, works of art, automatic vending machines for use online and in online virtual worlds • retail services connected to the sale of virtual goods, namely, vehicles, jewellery, bracelets, clocks and watches, earrings, necklaces, ornamental pins, ornaments [jewellery], pins [jewellery], tie pins, wristwatches, wrist bands, team and player trading pins (jewellery), pin badges, trophies for use online and in online virtual worlds • retail services connected to the sale of virtual goods, namely, photographs, stationery, artists' materials, posters, flags, banners, trading cards, newspapers, books, magazines, albums, stickers, greeting cards, calendars, diaries, postcards, collectible cards, souvenir programs for sports events for use online and in online virtual worlds • retail services connected to the sale of virtual goods, namely, bags,

umbrellas, purses, handbags, boot bags, holdalls, suitcases, rucksacks, backpacks, sporting bags, wallets, furniture, pillows and cushions, mugs, cups, flags, towels, pennants, clothing, footwear, headgear, football boots, sportswear, football shirts, replica football kits, football bibs, wrist bands, carpets, rugs, mats and matting, wallpaper for use online and in online virtual worlds • retail services connected to the sale of virtual goods, namely, games and playthings, gymnastic and sporting articles, toys, footballs, balls, bags adapted for carrying sporting articles and apparatus, goal posts, goal nets, sports training apparatus, shin pads, football gloves, miniature replica football kits, balloons, playing cards, teddy bears, puzzles for use online and in online virtual worlds • online retail store services connected to the sale of virtual reality and augmented reality hardware and software • online retail store services connected to the sale of virtual reality content, namely, virtual reality software • information, consultancy and advisory services relating to the aforesaid

531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL

- 17.02.25

Other jewels

- 25.12.03

Moiré surfaces or backgrounds

- 27.05.01

Letters presenting a special form of writing

- 27.05.02

Letters written in double outline

- 27.05.03

Letters in relief or shaded

- 27.05.22

Monograms formed of intertwined, overlapping or otherwise combined letters

RELATED MARKS

300 DATA RELATING TO PRIORITY UNDER THE PARIS CONVENTION AND OTHER DATA RELATING TO REGISTRATION OF THE MARK IN THE COUNTRY OF ORIGIN

310 Serial number assigned to the first application

4042323

320 Date of filing of the first application

April 22, 2024

330 WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made

GB

IP OFFICE - CIPO (Canada)

- Official status

Filing date accorded

- Status date

April 24, 2024

- Country of filing

Canada

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

250 Place of filing

Canada

270 Application language

en